



# 60 YEARS of PROGRESS

*Has Made Your Telephone  
Your Most  
"Intimate" Companion*

When we first installed "crank" telephones in this area—such as the one the young lady at the left is using — it was a modern miracle of communications. Residents marvelled at the convenience, and wondered "what next"?

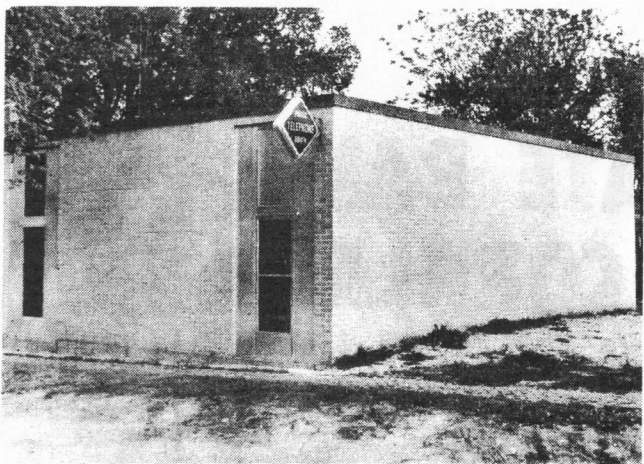
But this was just the beginning of progress in communications by your local telephone company!

As telephone service areas expanded and more people had telephones installed, a person could reach an ever-expanding number of persons and places.

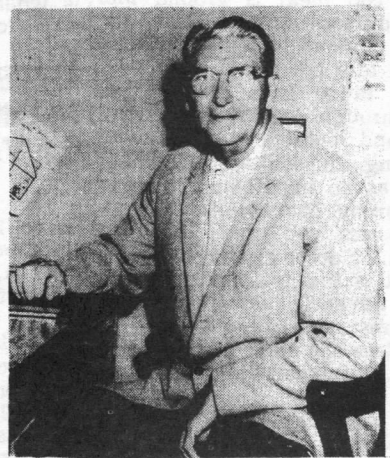
The common battery system was installed to eliminate the crank, and a person reached the operator by just lifting the receiver. Then came the dial system, allowing a person to complete a local call without an operator at all.

Now we are on the eve of one of the greatest improvements in telephone service — Direct Distance Dialing. When this goes into effect, Mount Pulaski subscribers will be able to make station calls to almost any point in the United States simply by dialing.

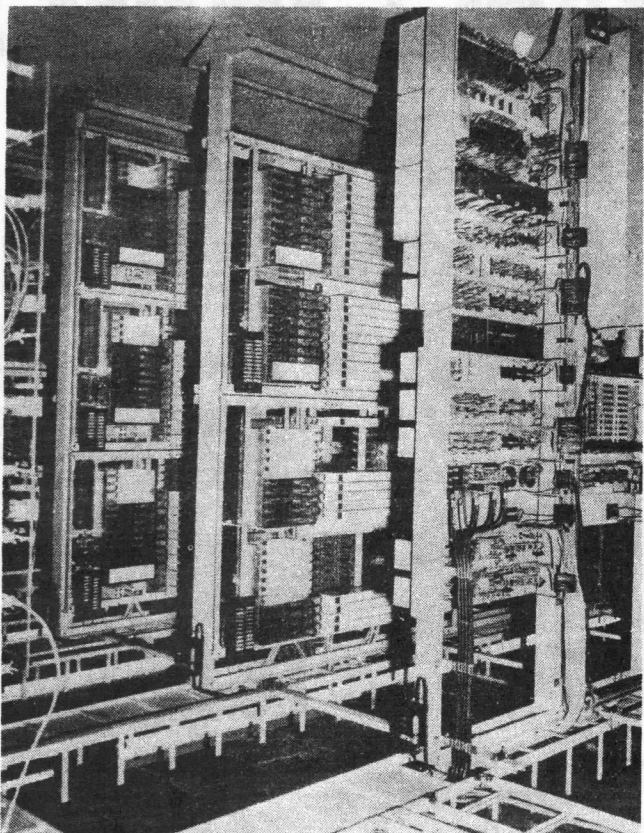
It is our pledge now, as it was when we first brought local telephone service to this area, to keep working each year to make your telephone even more useful and convenient.



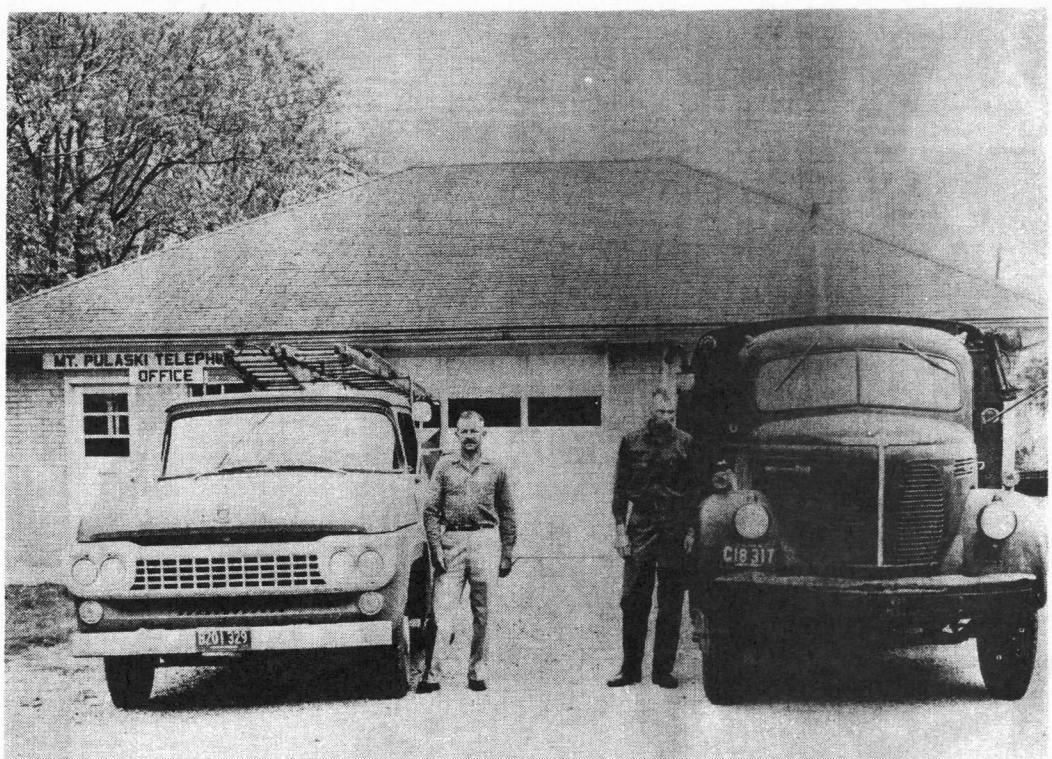
This MODERN BUILDING houses the modern dial equipment and our business. It also provides a convenient pay telephone available for use any hour of day or night.



FRED MAYER, manager, is responsible for all local operations. Through his efforts, and those of other employees, your telephone service is able to keep pace with the needs of Mount Pulaski.



INSIDE OUR BUILDING this maize of switches and wires connect your telephone with other local phones at the twist of a dial. Soon long distance station calls will also be handled automatically by our dial equipment.



THESE MEN AND TRUCKS are busy keeping telephone lines and installations in top working order at all times. From left to right, are Harold Haynes and "Barney" Scroggin.

## Mount Pulaski Telephone & Electric Co.